

# FranchiseBusinessREVIEW

Ratings and Reviews of the Best Franchise Opportunities by Franchisees | 2016

www.FranchiseBusinessReview.com



Roy Bruno (right) runs his PJ's Coffee of New Orleans franchise in New Orleans, LA with the help of his brother Stephen Bruno Jr. (left).

## TOP FOOD FRANCHISES

Rated by the Franchisees Who Own Them



How to Select the Best Food Franchise For You

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Top Food Franchises with the MOST Satisfied Franchisees

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Trends in Food Franchising

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# THE LIST

## Best of the Best: Today's Top 40 Food Franchises

"Proud to be a part of an organization that cares so deeply about so many areas of our business. Food quality, marketing, financial success, etc."

— East Coast Wings Franchisee

"I was accompanied with support every single step of the way. Anytime a question came up or help was needed regarding any matter, I received the right answers."

— Firehouse Subs Franchisee

\*This brand's Franchisee Satisfaction Report is available at [www.FranchiseBusinessReview.com](http://www.FranchiseBusinessReview.com)

	Survey Date	Startup Investment	Cash Requirement	Total Units
<b>Bahama Buck's</b> Ice cream/Yogurt/Frozen treats	Sep. 2015	\$223,346 – \$720,825	\$90,000	78
<b>Billy Sims Barbecue</b> Fast casual	Oct. 2015	\$169,000 – \$433,000	\$150,000	49
<b>Buffalo Wings &amp; Rings</b> Fast casual	Jan. 2016	\$1,224,000 – \$3,085,000	\$300,000	48
<b>Captain D's</b> Fast casual	May 2016	\$771,000 – \$1,003,000	\$350,000	514
<b>Caribou Coffee</b> Beverages	June 2015	\$100,000 – \$100,000	\$1,000,000	600
* <b>Checkers &amp; Rally's</b> Quick-service restaurant	June 2015	\$165,796 – \$1,306,345	\$250,000	830
<b>Church's Chicken</b> Quick-service restaurant	Jan. 2015	\$400,000 – \$1,200,000	\$650,000	1184
<b>Culver's</b> Quick-service restaurant	May 2015	\$1,845,000 – \$4,155,000	\$350,000 – \$600,000	567
<b>D.P. Dough</b> Quick-service restaurant	Jan. 2015	\$259,540 – \$474,779	\$100,000	26
<b>Denny's</b> Casual dining	Feb. 2015	\$915,000 – \$2,421,000	\$500,000	1672
<b>Dick's Wings &amp; Grill</b> Casual dining	Jan. 2016	\$229,500 – \$772,500	\$150,000	25
<b>Donatos Pizza</b> — more on p. 1 Quick-service restaurant	July 2015	\$361,360 – \$697,400	\$200,000	154
* <b>East Coast Wings &amp; Grill</b> — more on p. 20 Casual Dining	April 2016	\$658,875 – \$1,133,502	\$250,000	35
<b>Farmer Boys</b> Fast casual	July 2015	\$1,028,500 – \$2,168,500	\$1,028,500 – \$2,168,500	80
<b>Fazoli's Restaurants</b> Fast casual	Feb. 2015	\$558,000 – \$1,339,000	\$250,000	220
* <b>Firehouse Subs</b> — more on back cover Quick-service restaurant	April 2016	\$128,760 – \$1,160,900	\$80,000 – \$100,000	989
* <b>Ground Round</b> — more on p. 21 Casual dining	April 2016	\$450,000 – \$2,200,000	\$350,000	28
* <b>Happy and Healthy Products</b> Ice cream/Yogurt/Frozen treats	Mar. 2016	\$45,000 – \$90,000	\$45,000 – \$89,045	65
* <b>Hungry Howie's Pizza</b> — more on inside front cover Quick-service restaurant	Nov. 2015	\$253,075 – \$453,850	100,000	547
* <b>Hwy 55 Burgers Shakes &amp; Fries</b> Casual dining	July 2015	\$191,255 – \$385,155	\$125,000	130

	Survey Date	Startup Investment	Cash Requirement	Total Units
<b>Jason's Deli</b> Fast Casual	April 2016	\$905,891 – \$1,277,868	\$1,000,000	261
<b>* Kona Ice</b> Ice cream/Yogurt/Frozen treats	June 2015	\$117,125 – \$135,925	\$20,000	776
<b>LaRosa's Pizzeria</b> Fast Casual	April 2016	\$600,000 – \$750,000	\$250,000	66
<b>* Marco's Pizza</b> Quick-service restaurant	July 2015	\$264,592 – \$549,092	\$100,000	667
<b>Nothing Bundt Cakes</b> Snack retailer	June 2015	\$392,875 – \$545,475	\$150,000	168
<b>Penn Station</b> Quick-service restaurant	Mar. 2016	\$269,232 – \$535,081	\$300,000	301
<b>Pizza 9</b> Quick-service restaurant	Oct. 2015	\$64,580 – \$353,980	\$64,580 – \$353,980	18
<b>PJ's Coffee</b> Beverages	Aug. 2015	\$171,400 – \$474,500	\$75,000	71
<b>Planet Sub</b> Quick-service restaurant	Feb. 2016	\$182,500 – \$402,000	\$100,000	42
<b>Repicci's Italian Ice</b> Ice cream/Yogurt/Frozen treats	Oct. 2015	\$155,000 – \$165,000	\$50,000	50
<b>Smoothie King</b> — <i>more on p. 18</i> Beverages	April 2016	\$188,200 – \$414,050	\$95,000	688
<b>Taziki's Mediterranean Cafe</b> Fast Casual	Sep. 2015	\$323,000 – \$819,000	\$500,000	56
<b>Teriyaki Madness</b> Fast casual	July 2015	\$255,199 – \$560,850	\$52,500	22
<b>TGI Friday's</b> — <i>more on p. 18</i> Fast casual	Nov. 2015	\$2,600,000 – \$4,200,000	\$500,000 – \$1,000,000	878
<b>Toppers Pizza</b> Quick-service restaurant	July 2015	\$262,663 – \$490,649	\$150,000	73
<b>Tropical Smoothie Cafe</b> Fast Casual	Oct. 2015	\$210,550 – \$478,550	\$125,000	500
<b>Uno Chicago Grill</b> Fast Casual	April 2016	\$736,000 – \$1,850,500	\$750,000	85
<b>Wingstop</b> Quick-service restaurant	April 2016	\$227,888 – \$650,790	\$200,000	700
<b>Zaxby's</b> Fast Casual	Oct. 2015	\$352,000 – \$664,300	\$500,000	726
<b>Zoup!</b> — <i>more on p. 20</i> Quick-service	Dec. 2014	\$386,860 – \$576,250	\$150,000	92

"I have had 110% support of the franchisor."

– Penn Station Franchisee

"I find that operating a smoothie king is a very easy process ... The product is the best out there and I do like the introduction of new smoothies. Even if it means changing up my old favorites."

– Smoothie King Franchisee